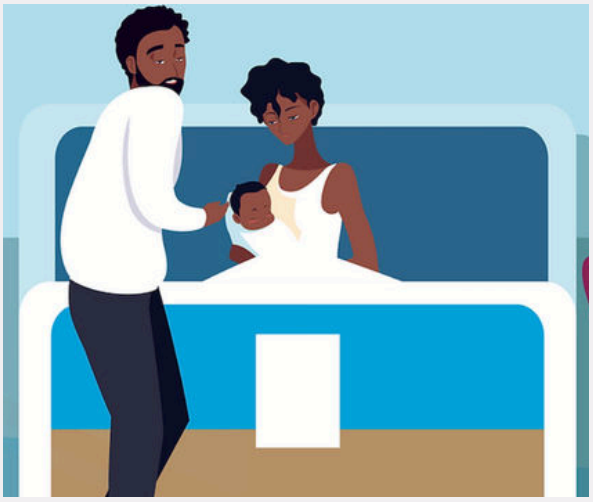
Once Upon A Preemie, Inc.

2026 SPONSORSHIP PROSPECTUS

Mission

OUAP is a leading pioneer in health and racial equity education, advocacy, and family empowerment solutions for perinatal and neonatal healthcare professionals, centering the lived experiences of Black preemie families. We advocate for equitable and family-centered care throughout the birthing and neonatal journey.



Vision

To drive equitable health outcomes for **1 Million Black Preemie Families.**

Impact

> 5,000 Medical professionals trained

≥ 300 Hospitals involved in our trainings

> 5,000 Books donated to preemie families

A 5th Annual Black Maternal Health & Neonatal Equity Conference

Once Upon A Preemie will host its **5th Annual Conference** focused on Black Maternal Health and Neonatal Equity:

- National attendees will convene for a full day of learning, networking, and engagement with health equity leaders and preemie parent advocates to address inequities in care delivery.
- Continuing education credits will be available for all registered healthcare professionals (upon request).
- Event highlights include complimentary breakfast, lunch, and snacks; exhibitor booths; program book ad placement; a nationally recognized keynote speaker; sponsor remarks; breakout sessions; and much more!

A 4th Annual Fundraiser

OUAP will host its **4th Annual** Fundraiser to raise funding to expand its operations and programming.

The event will include:

- A pre-conference mixer, networking, and entertainment
- Door prizes, raffles, photo booths, and silent auction items
- Motivational remarks from local Black Maternal Health and Neonatal Equity champions
- A celebration of life honoring preemie babies and families

Once Upon A Preemie, Inc.

2025 IMPACT

3rd Annual Party For A Cause: A Party For Preemies
November 16th, 2025 | Philadelphia, PA
FUNDRAISER RECAP

100+
ATTENDEES

8
SPONSORS

60+
DONORS

Thanks to your support and generosity, we are one step closer to achieving our vision of delivering equitable health outcomes for 1 Million Black Preemie Families!

4th Annual Black Maternal Health & Neonatal Equity Conference: Moving Forward

November 17th, 2025 | Philadelphia, PA

CONFERENCE RECAP

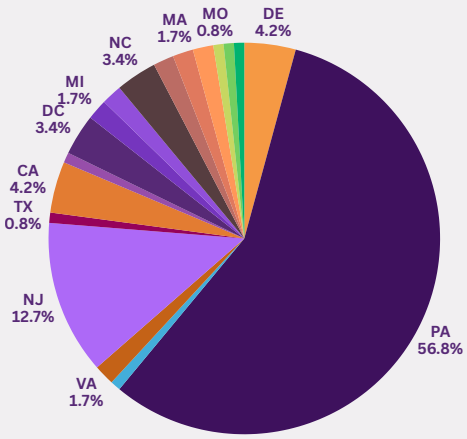
130+
ATTENDEES

8
SPONSORS

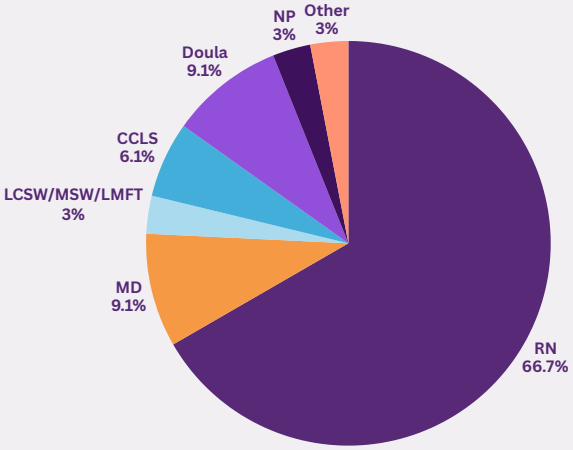
"Everything was great. I look forward to attending every year."

Conference Impact

18 States Represented



7 Professional Titles



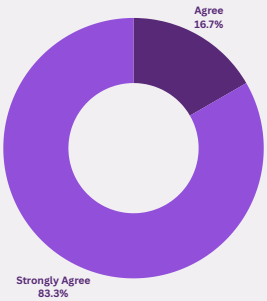
"Thank you! I truly enjoyed the conference. It was refreshing to be in a space with people who share a passion for improving Black maternal and neonatal health."

I enjoy coming to the conference every year!!

>83%

Strongly Agree:

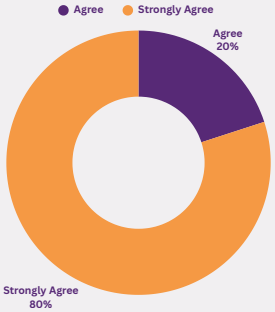
This activity increased my competency



This activity will improve my performance & patient outcomes

>80%

Strongly Agree:



Once Upon A Preemie, Inc.

2026 SPONSORSHIP LEVELS + BENEFITS

COMBINED LEVELS & BENEFITS: Annual Conference & Fundraiser

Founding Visionary – $100,000

- Keynote speaker placement at both events (non-CEU eligible) + 15 minute sponsor remarks
- One (1) Breakout Session Conference Workshop (1 hr, non-CEU eligible)
- Four (4) full-page ads
- Two (2) secured traditional media interviews with local outlets
- Twenty-five (25) registrations to both events
- Digital ad displayed on screens throughout both events
- Exclusive pre-event sponsor video spotlight
- Dedicated social media post and ongoing sponsorship recognition
- Logo on OUAP website and year-round sponsor listing on event webpage
- Acknowledgement during President's remarks at both events
- Complimentary exhibit booth at the conference
- Opportunity to include branded swag for event attendees
- Logo placement on all marketing materials and paid media for fundraiser
- Acknowledgement as venue sponor for both events

Legacy Partner – $50,000

- One (1) Panel speaker placement during main conference, one (1) breakout session speaker (non-CEU eligible), + 10 minute sponsor remarks
- Two (2) full-page ads
- One (1) secured traditional media interview with local outlet
- Fifteen (15) registrations to both events
- Digital ad displayed throughout both events
- Dedicated social media post and ongoing sponsorship acknowledgment
- Logo on OUAP website and year-round sponsor listing on event webpage
- Acknowledgement during President's remarks at both events
- Complimentary exhibit booth at conference
- Opportunity to include branded swag for event attendees
- Logo placement on all marketing materials

COMBINED LEVELS & BENEFITS: Annual Conference & Fundraiser

Preemie Ally – $25,000

- Ten (10) invitations to both events
- Five-minute sponsor remarks at conference; three-minute toast at fundraiser
- One (1) full-page ad
- Digital ad displayed during breakfast and closing at the conference
- Sponsor e-blast spotlight leading up to the event
- Social media recognition
- Acknowledgement during President's remarks at both events
- Complimentary exhibit booth at conference
- Opportunity to include branded swag for event attendees
- Logo placement on all fundraiser marketing materials

Hope Builder – $15,000

- Seven invitations (3) conference and four (4) fundraiser
- One (1) half-page ad
- Social media recognition
- Acknowledgement during President's remarks at both events
- Opportunity to include branded swag for event attendees
- Logo placement on all fundraiser marketing materials

LEVELS & BENEFITS:
5th Annual Conference Only
Join the Preemie Power Circle

Preemie Power Trailblazer – $50,000

- Twenty (20) complimentary conference registrations
- Fifteen-minute sponsor remarks at conference
- Two (2) full-page ads
- Branded Pre-Conference Workshop (1 hr, non-CEU eligible)
- Sponsor digital ad displayed during breakfast, lunch, and closing
- Sponsor e-blast spotlight leading up to the event
- Social media recognition
- Logo on OUAP website and year-round sponsor listing on event webpage
- Acknowledgement during President's remarks at both events
- Complimentary exhibit booth at conference
- Opportunity to include branded swag for event attendees
- Logo placement on all materials during event

Preemie Power Advocate – $25,000

- Ten (10) complimentary conference registrations
- Five-minute sponsor remarks at conference
- One (1) full-page ad
- Sponsor digital ad displayed during breakfast, lunch, and closing
- Sponsor e-blast spotlight leading up to the event
- Social media recognition
- Acknowledgement during President's remarks at both events
- Complimentary exhibit booth at conference
- Opportunity to include branded swag for event attendees
- Logo placement on all materials during event

LEVELS & BENEFITS:
5th Annual Conference Only
Join the Preemie Power Circle

Preemie Power Ally – $15,000

- Five (5) complimentary conference registrations
- Two-minute sponsor remarks at conference
- One (1) half-page ad
- Sponsor digital ad displayed during breakfast and closing
- Social media recognition
- Acknowledgement during President's remarks
- Opportunity to include company branded swag for event attendees
- Logo placement on all materials during event

Preemie Power Friend – $10,000

- Two (2) complimentary conference registrations
- One (1) half-page ad
- Social media recognition
- Acknowledgement during President's remarks
- Opportunity to include branded swag for event attendees
- Logo placement on all materials during event

Preemie Family Supporter – $5,000

- Ten (10) sponsorships for Preemie/NICU Families and Birth Workers to attend the conference free of charge
- One (1) complimentary conference registration
- Social media recognition
- Acknowledgement during President's remarks
- Logo placement on all materials during event

LEVELS & BENEFITS:
4th Annual Fundraiser
Join the Preemie Family Circle of Care

Preemie Family Champion – $15,000

- Five-minute sponsor remarks at event
- Ten (10) invitations
- VIP table for sponsor guests
- Dedicated e-blast highlighting sponsorship
- Three (3) social media posts and newsletter inclusion
- Premier logo placement on all event signage and promotional materials
- Opportunity to include branded swag for event attendees
- Acknowledgement during President's remarks

Preemie Family Advocate – $10,000

- Two-minute remarks at event
- Five (5) invitations
- Two (2) social media posts and newsletter inclusion
- Logo placement on all event signage and promotional materials
- Opportunity to include branded swag for event attendees
- Acknowledgement during President's remarks

Preemie Family Connector – $2,500

- Two (2) invitations
- Inclusion on one (1) social media post recognizing sponsorship
- Logo placement on select event signage and promotional materials
- Acknowledgement during President's remarks

Preemie Family Partner – $1,000

- Sponsorship for ten (10) Preemie/NICU families to attend event
- Inclusion on one (1) social media post recognizing sponsorship
- Logo placement on select event signage and promotional materials
- Acknowledgement during President's remarks

LEVELS & BENEFITS: Exhibit and Ad Placement

Exhibitor (For Profit) – $2,000

- One (1) complimentary registration
- One (1) table and two (2) chairs
- Logo placement on select event signage and promotional materials
- Acknowledgement during President's remarks

Exhibitor (Non-Profit) – $250

- One (1) complimentary registration
- One (1) table and two (2) chairs
- Logo placement on select event signage and promotional materials
- Acknowledgement during President's remarks

Electronic Ad Placement

- ¼ Page (4.25 x 5.5) – $250
- ½ Page (5.5 x 8.5) – $500
- Full Page (8.5 x 11) – $750

BECOME A SPONSOR TODAY

CONTACT US

sponsorship@onceuponapreemie.org